

Denver Evaluation Network

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Please refer to the Case Study Report for additional study information (e.g. costs, staff/volunteer resources, methods, etc.)

Study Name/Topic Studied	Methods Used	Organization Name	Contact Name	Email address	* mark if cohort
Demographic Study	Ipad On-Site Survey	Clyfford Still Museum	Victoria Eastburn	victoria@clyffordstillmuseum.org	
Ticketing and Motivation Study	Ipad On-Site Survey	Clyfford Still Museum	Victoria Eastburn	victoria@clyffordstillmuseum.org	
Member Surveys - Lapsed & Current	Survey Monkey via email	Clyfford Still Museum	Victoria Eastburn	victoria@clyffordstillmuseum.org	
Visitor Experience vs Expectation	Pre- and Post- visit survey (hard-copy)	Four Mile Historic Park	MacKenzie Pacifico	mackenzie@fourmilepark.org	
House Museum Tour Experience	Post-tour focus group	Four Mile Historic Park	MacKenzie Pacifico	mackenzie@fourmilepark.org	
Organizational Visioning	Survey Monkey via email	Four Mile Historic Park	MacKenzie Pacifico	mackenzie@fourmilepark.org	
Demographic Study	Ipad on-site survey - Question Pro	Colorado Railroad Museum	Carla Ahrenholtz	carla@crrm.org	
Member Survey	Emailed survey - Question Pro	Colorado Railroad Museum	Carla Ahrenholtz	carla@crrm.org	
Non-member Survey	Paper onsite survey	Colorado Railroad Museum	carla Ahrenholtz	carla@crrm.org	
Demographic Study	Ipad/online survey	Denver Zoo	Marley Steele-Inama	msteeleinama@denverzoo.org	
Community Understanding of Conservation Biology	Intercept Interviews	DZ/DBG/BP	Marley Steele-Inama	msteeleinama@denverzoo.org	Yes
Front End - Conservation Biology Messaging Strategy	Online survey	Denver Zoo	Marley Steele-Inama	msteeleinama@denverzoo.org	
Demographic Study	Ipad on-site survey - SurveyAnyplace	Longmont Museum	Erik Mason	erik.mason@ci.longmont.co.us	
Auditorium community focus groups	Focus groups from public, members	Longmont Museum	Erik Mason	erik.mason@ci.longmont.co.us	

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Parent-child interaction in Planes, Trains, and Automobiles special exhibit	Gallery observation - Adult-Child Interaction Inventory	Longmont Museum	erik Mason	erik.mason@ci.longmont.co.us	
Member and potential member study (2013)	intercept interview (paper instrument)	History Colorado Center	Beth Kaminsky	beth.kaminsky@state.co.us	
Baseline demographic study (2014)	iPad survey	History Colorado Center	Katie Heidsiek & Beth Kaminsky	beth.kaminsky@state.co.us	
Timing and tracking in exhibit galleries (2014)	tracking on iPad, analysis in docs	History Colorado Center	Antonette Hrycyk & Beth Kaminsky	beth.kaminsky@state.co.us	
Guest Experience Survey (includes demographics)	iPad survey	Children's Museum of Denver	Sarah Brenkert	sarahb@cmdenver.org	
Staff survey - weekend operations support	Survey Monkey via email	Children's Museum of Denver	Sarah Brenkert	sarahb@cmdenver.org	
Adult--Child Interaction Study - interaction in STEM-rich exhibits	observation, in person interviews	Children's Museum of Denver	Sarah Brenkert	sarahb@cmdenver.org	
Front End Survey -Science Pyramid Exhibit	Ipad Onsite Questionnaire	Denver Botanic Gardens	Rachel Murray	murrayr@botanicgardens.org	
Formative Evaluation- Science Pyramid Exhibit Interactives	Ipad demos of content, written surveys	Denver Botanic Gardens	Rachel Murray	murrayr@botanicgardens.org	
Golden Music Festival Motivation and Demographic study	Intercept iPad survey at event	Golden History Museums	Katie March	kmarch@goldenhistory.org	
Astor House front-end planning and visioning survey	Emailed survey - Question Pro	Golden History Museums	Katie March	kmarch@goldenhistory.org	
Demographic Study	iPad survey at ticket desk	Golden History Museums	Katie March	kmarch@goldenhistory.org	
Interactive Exhibits	Ipad On-Site Survey	Lakewood Heritage Center	Katy Lewis	katylew@lakewood.org	
Tour Guide Evaluations	Online Survey via card when purchasing ticket	Lakewood Heritage Center	Katy Lewis	katylew@lakewood.org	
School & Summer Camp Success	Post-visit or post-camp survey via email	Lakewood Heritage Center	Katy Lewis	katylew@lakewood.org	

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# Visitors per car/cars per site	Vehicle counter, hand-held tally counter	Buffalo Bill Museum	Betsy Martinson	betsy.martinson@denvergov.org	
Outdoor festival attendance by location	Tablet/stickers	Buffalo Bill Museum	Betsy Martinson	betsy.martinson@denvergov.org	
Buffalo Bill Perception Poll	Tablet/stickers	Buffalo Bill Museum	Betsy Martinson	betsy.martinson@denvergov.org	
Tracking and timing of exhibit	observations and intercepts	Butterfly Pavilion	Polly Andrews	pandrews@butterflies.org	
Marketing Analysis	focus groups and intercepts	Butterfly Pavilion	Polly Andrews	pandrews@butterflies.org	
Visitor perception of Conservation	Intercepts/surveys	Butterfly Pavilion	Polly Andrews	pandrews@butterflies.org	
Expectation vs. Experience Study	Pre- and Post- visit survey (hard-copy)	Molly Brown House Museum	Jamie M. Wilms	jwilms@mollybrown.org	
House Museum Tour Experience	Post-tour focus group	Molly Brown House Museum	Jamie M. Wilms	jwilms@mollybrown.org	
Interpretation Prototyping Survey	In house work with walkthrough	Molly Brown House Museum	Jamie M. Wilms	jwilms@mollybrown.org	